



CLEMSON TIGER RACING

Clemson Tiger Racing Sponsorship Packet 2025

1. About Clemson Tiger Racing

Clemson Tiger Racing is a student-run motorsports team dedicated to pushing the boundaries of collegiate racing and engineering innovation. Housed within Clemson University, we provide real-world, hands-on experience that prepares students for careers in automotive and motorsports industries while building a competitive race program.

Mission

Clemson Tiger Racing prepares students for high-impact careers in motorsports and engineering by providing real world experience in competition, collaboration, and innovation. We build fast cars, fast teams, and future professionals.

Vision

To become the nation's benchmark for student-run racing programs by equipping members with the tools, mindset, and real-world experience to hit the ground running in motorsports and beyond.





2. What We Do

- **Competition** — Campaign a purpose-built endurance race car in the Collegiate Racing Series and participate in local Autocross and Time Trial events.
- **Vehicle Development** — Design, fabricate, and integrate performance upgrades using data-driven engineering.
- **Driver Development** — Provide structured coaching that takes students from HPDE novices to licensed racers.
- **Community Outreach** — Showcase STEM and motorsports career paths with local partners
- **Event Presence** — Display our car at high-visibility car shows, regional track days, races, and media events across the southeast.

3. Why Sponsor CTR?

Choosing to sponsor Clemson Tiger Racing means investing in more than just a race car—it means supporting innovation, student development, and industry collaboration in a rapidly growing collegiate motorsports landscape.

Authentic Brand Exposure — Your logo appears not only on our race car and team apparel, but also across digital content, physical collateral, and in-person event presence. You'll be seen by thousands of event attendees, industry professionals, and students across the Southeast.

Talent Pipeline Access — Sponsors gain early access to top engineering and business students through internship opportunities, team networking, and student recruitment initiatives.

Community and University Impact — Your support enables CTR to continue outreach efforts to prospective Clemson students and industry workforce, promoting STEM education and motorsports involvement.

Exclusive Sponsor Weekend Access — Our annual Sponsor Weekend brings our partners directly into the action with karting, paddock tours, team talks, and hospitality. It's a hands-on way to experience the program you're helping build.

Credibility and Visibility — As a recognized part of Clemson University, your partnership with CTR reflects a commitment to excellence, education, and performance.

Tax-Deductible Contributions — CTR is a registered 501(c)(3) nonprofit, meaning your sponsorship may be tax-deductible. Supporting our team isn't just impactful—it's financially smart.

CTR is not just a team—it's a platform. And we're ready to put your brand in the driver's seat.



4. Sponsorship Tiers & Benefits

By sponsoring CTR, you're not just placing your logo on a car—you're joining a growing movement of hands-on engineering, brand exposure, and real motorsport action. We're committed to building genuine partnerships that go beyond stickers, including custom media content, social features, and in-person engagement through our annual Sponsor Weekend.

Your support drives our performance—and your brand will ride with us every step of the way. Read below to see the full breakdown of sponsorship tiers and the benefits that come with each level.

Tier	Contribution Range	Perks
Bronze	\$250-\$999	<ul style="list-style-type: none">• Logo on website• Social media thank-you (Instagram)
Silver	\$1,000 – \$2,499	All Bronze perks plus: <ul style="list-style-type: none">• Logo on business cards• Name/logo on team jersey (sleeve/shoulder/back)• Logo included in select promotional media• Small logo on vehicle (side skirts/quarter panel/fenders)
Gold	\$2,500 – \$4,999	All Silver perks plus: <ul style="list-style-type: none">• Medium logo on vehicle (doors/hood,quarter panel)• Tag in race weekend Instagram stories/posts• Invite to Spring Sponsor Weekend (2 passes)
Platinum	\$5,000 – \$9,999	All Gold perks plus: <ul style="list-style-type: none">• Name/logo on team jersey (chest/back)• Large logo on vehicle (trunk/hood/doors)• Feature post on Instagram feed and story• Invite to Spring Sponsor Weekend (4 passes)• 1:1 media content created with/for sponsor
Title Sponsor	\$10,000+	All Platinum perks plus: <ul style="list-style-type: none">• Primary branding placement on vehicle, and jerseys• Sponsored segment in digital promo• Priority speaking slot at events• Spring Sponsor Weekend (unlimited passes)

5. Next Steps

- **Select a Tier** — Review the benefits table and choose the level that aligns with your goals.
- **Reserve Your Spot** — Contact us to confirm availability and provide your high-resolution logo files.
- **Get On-Boarded** — We'll finalize paperwork, lock in branding placements, and schedule content deliverables.
- **Join the Action** — Receive regular updates, attend events, and leverage your new partnership with CTR.



7. Contact

For sponsorship inquiries, collaboration opportunities, or any questions, feel free to reach out directly to Tyson Tucker, Assistant Team Principal of Clemson Tiger Racing. You can contact him at **CTRacing2023@gmail.com**. He'll be happy to connect and discuss how we can work together.

